



meet challenges with change



SRI GANESH
EDUCATIONAL INSTITUTIONS

Salem, Tamilnadu, INDIA



Vision

Emerge into an eminent centre of learning by embracing every opportunity to expand the knowledge horizon.

Mission

- Instill a passion for out-of-the-box thinking amongst students and encourage innovation in conventional approaches.
- Encourage and nurture the spirit of entrepreneurship and create a repository of high performing, industry ready talent.
- Bring to the institutions, essential tools, the right teaching talent, equipment and learning aids and thereby offer unique learning experiences.



M. Thangavel

Correspondent

Over the last few years, we have metamorphosed from an institution that offers programmes in Arts and Science, to a group of educational institutions, engaged in multiple disciplines. This transition has been possible because of several reasons: first, as we were growing from strength to strength, we realized that there was a growing need for more institutions in and around Salem, as there was a steadily growing student population. Second, our philosophy of opening new opportunities for work and career growth was showing visible changes as well.

Today, we have branched out into two very essential areas of learning: Education and Teacher Training and Business Administration.

We are focused towards realizing our vision of becoming a premier centre of learning and are confident of being able to make a difference.

The Founding Values



Sri Ganesh Educational and Charitable Trust was founded in the year 2002. The principal philosophy of offering quality, affordable education and that of upholding the values of discipline, truth and transparency have continued to drive the group in its recent forays.

Whilst the Trust continues to be the governing body of the institutions, each of the colleges are headed by an independent group of academicians and administrators. This has helped the group's growth as a quality education provider at the undergraduate and postgraduate levels.

Plans are on the anvil to expand the group's presence into allied areas of education.

Academia

Members of the academia at Sri Ganesh Educational Institutions come from diverse educational backgrounds and are experts in their subjects of teaching. Faculty comprises of both eminent academicians and those with industry experience.

In order to make the learning relevant to changing times, training and refresher programmes for faculty members is encouraged all the year round. Further, opportunities for personal growth, such as encouraging faculty to pursue Doctoral programmes, help to create a rewarding and intellectually stimulating experience for members.



The Learning Experience

At Sri Ganesh group of colleges, inputs for learning and bettering are constantly improved upon. From infrastructure facilities such as LCD equipped classrooms, to internet-connected campuses, to fully computerized laboratory facilities, there is no compromise on bringing the best of learning equipment and tools for better learning.

Independent laboratories for Science and Technology are available to students at all times, at the Arts and Science College. In Sri Ganesh Institute of Management, language laboratories and special aids for softskill development are also employed.



Value Added Learning



The library centre is the pulse of learning at every institution of the Sri Ganesh Group. Well stocked, these centres of learning include several thousand editions of subject relevant books and also subscribed to many international journals. E-libraries are steadily growing in all the three colleges too.

Students in all learning groups are taken on industrial visits and educational tours, so as to expose them to different aspects of their learning programmes.

In addition to streamlined and structured learning through various methods, Sri Ganesh group of institutions also encourage students to pursue sports activities and hone other natural talents.

All the three colleges offer routine facilities such as accommodation, canteen options, transport facilities and ample recreation avenues.

All-Round Learning

Co-curricular activities are an integral part of life at Sri Ganesh group of institutions. All colleges have special NSS, YRC and RRC wings and it is compulsory for students to pursue one avenue of service. Literary events are an important part of the annual calendar and these include a host of programmes and events, both in English and other languages.

Inter-college activities are encouraged and hosted on the campuses.



RAZZMATAZZ

At both the undergraduate and postgraduate levels of learning, students are vested with responsibilities to organize and conduct programmes as well. The annual event, RAZZMATAZZ at the Arts and Science College of the group is a much awaited event in and around Salem and participants are invited from all the neighbouring colleges to the event. Apart from this the college celebrates:

- Women's Day
- Friendship Day
- Vibrantz
- Food Day
- Pongal festival
- Deepavali Celebration
- Teachers Day



Physical Education

True to the adage, 'a sound body is a sound mind' Sports is an activity that is actively encouraged at the college. Apart from training students in athletics, non-track events and games, games such as basketball, badminton and cricket are also pursued with the same zeal.

Over the last few years, students have brought home several laurels in various inter-college and state events.





Admission Procedure

Eligibility

Any student who has successfully completed the Tamilnadu Higher Secondary Courses or any other equivalent course recognized by Periyar University is eligible for admission to bachelor's degree course. For more details, please refer to the course contents.

Certificates to be enclosed

Attested Xerox copies of the following certificates should be enclosed with the filled in Application.

Transfer Certificate

Conduct Certificate

SSLC (10th) and HSC (+2) Statement of Marks

Community Certificate

Migration Certificate in the case of CBSE and Candidates from other states

Physically Handicapped Certificate / Sports / NCC / NSS Certificates if any.

Recently taken two passport size color photographs

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Computer Science & Applications

This programme is designed to allow students to gain immediate entry into the growing world of opportunities. This department offers Under graduate and Post graduate level programmes.

Infrastructure

The infrastructure of this department includes three Computer laboratories. Each lab is equipped with 100 systems with unique software uploaded. The entire campus is networked and every single PC is Internet enabled with 8 mbps speed. Computerised facilities allow students to gain first hand knowledge about future needs and tailor their learning programme to meet those needs. A stand-by generator takes care of occasional power shutdown.

Job Opportunities

Software Programmers, Project Developers, Faculty, Bank Office Operations, Web designers, Customer Support Executive, Network Engineers etc.,

BCA

B.Sc. Computer Science

M.Sc. Computer Science



Mathematics

This department was founded in the year 2005 respectively. The faculty members are very well qualified M.Phil. holders. Between 2006 - 08, Two students bagged University ranks.

B.Sc. Maths

B.Sc. Maths (CA)

Job opportunities

Data Analyst, Opportunities in Banking concerns, Opportunities in Insurance Companies and Teaching profession etc.,



Electronics & Communication

It is established in the year 2005. It aims at imparting world class education in the field of Electrical and Electronics. This department has produced gold medalists and many university rank holders.

Infrastructure

The department is equipped with:
electronics Machines Lab | Power Electronics Lab | Power Simulation Lab
Electrical Circuits Lab | Control Measurements and Instrumentation Lab

The Laboratories sport the latest machinery, equipment and offers students ample opportunities to explore learning through virtual worlds.

Job opportunities

Computer Hardware & Networking, Radio, T.V, Mobile Servicing, VLSI Design & Embedded Technology, Medical Diagnostic Equipments Designing, Circuit Designing etc.,



**B.Sc.
Electronics &
Communication**



Physical Science

The Physics and Chemistry departments are under the Department of Physical Sciences. The learning here is tailored around the need of the modern chemical industry requirements and updates them with the latest technology changes in the field.

B.Sc. Physics

B.Sc. Chemistry

M.Sc. Organic Chemistry

Infrastructure

The Physics and Chemistry departments have well established and digital equipments. The Laboratory has been instituted to train the young chemical students and cope with the latest trends.

Job opportunities

Technical Assistants, Operators in Instrumentation, Instrument Maintenance, Operators in Telecommunication Fields, Opportunities in Electronics Industries etc.,



Bioscience

The department was started in the academic year 2006 with world-class modern laboratory equipments.

Infrastructure

The department is equipped with:
 Plant Tissue culture Lab | Animal Tissue culture Lab
 Molecular Biology Lab | Immunology Lab | Micro Biology Lab

Highly qualified and outstanding faculties are appointed. The department solves the day-to-day problems and creates a green nation.

The department conducts seminars, workshops, Industrial visits and inservice training programmes funded by Tamilnadu State Council for Science and Technology, Chennai

Job opportunities

Can run a Clinical, Medical Laboratory Technician, Microbiologist in clinical labs, Hospitals, Food and Dairy Industries, Restaurants, Pharmaceuticals and Breweries etc., Quality control inspector in confectioneries and food processing unit. Medical representatives, Lab technicians etc.,

- B.Sc. Biotechnology**
- B.Sc. Microbiology**
- M.Sc. Biotechnology**

Commerce & Management

A large number of students pursue their Under Graduate and Post Graduate degrees in these departments. Comprising mainly of B.Com., B.Com. (CA), M.Com. (CA) and BBA (CA) departments have highly qualified and motivated staff holding Ph.D., degrees.

Infrastructure

The department of Commerce and BBA have personality development classes and soft skills development programs for the students. These additions will be included as part of the curriculum and thereby worthy to the students advantage, at the end of the course.

Job opportunities

Executives in the field of Marketing, Administration, Finance etc., in private and public sector, Career opportunities in banking and insurance companies, Accountants in Organizations, Opportunities in stock and security exchange, Opportunities in advertising agency etc.,

- B.Com**
- B.Com (CA)**
- BBA (CA)**
- M.Com (CA)**



Literature

English and Tamil departments were started in the year 2005 respectively. Emphasis is placed on the personality development of the students. Literature can offer a host of career options, especially with the explosion of opportunities in communication and Media.

Infrastructure

The department of English and Tamil have dedicated library with over 1000 high-end books, Journals and Magazines from international publishing houses. In addition to this, the audio-visual English library also provides a virtual learning ambience to the students. The faculty members are well qualified Ph.D., holders.

Job opportunities

Executives in the field of Marketing, Administration, Finance etc, in private and public sector, Career opportunities in banking and insurance companies, Accountants in Organizations, Opportunities in stock and security exchange, Opportunities in advertising agency etc.,

B.A. Tamil

B.A. English



Placements

Our College takes all the efforts towards the employment of our students. This is done by the placement cell, which is functioning very effectively with the involvement of our staff. Our placement cell has arranged placement opportunities to our students by having tie up with many leading companies. Interviews were conducted in our College campus and many students have the opportunity to get selected under this. The following companies visited our college and conducted recruitment programs very effectively with the entire satisfaction of our students.

Sutherland, Mapps Infotech, Transit Power Solution, Spoorthi Mech Tools, Infovision, ICICI, Bharathi Axis, Slash Support, Eminent Embedded Systems, Omsai Index Pvt. Ltd., Country Club India Ltd., SysforeTechnologies Pvt. Ltd. TATA AIG, 15 Solution, Ze Omega, Giyscon Technologies, Global Nexus B.P.O Services, S4C Services, Trail 2 Hire Pvt. Ltd, Ranbaxy



MBA

SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, New Delhi & Affiliated to Anna University of Technology, Coimbatore)

The programme aims at empowering professional and other graduates, particularly graduates from agricultural universities with critical management and entrepreneurial competencies enabling them to own and manage agribusiness enterprises of global standards. The SGSBM prepared to put you on the anvil for business leaders. SGSBM believes in the power of imagination and innovation. Those who dare to dream, can reach the star in SGBSM's. At SGSBM, students go through a unique process of evolution, with updated curriculum, excellent academic delivery, industry experienced faculty, personality and communication development sessions, futuristic vision, number of electives and specializations. SGSBM ensures evolution where a student turns into a professional with leadership qualities and entrepreneurial zeal. We, at SGSBM, constantly strive to lead from the front to make this century, the Indian century. And all our students are guided to lead their respective endeavors in the name of free enterprise.



Admission / Eligibility Criteria

All under graduates of state universities / Deemed universities and others, recognized by UGC are eligible to join MBA

Minimum pass in their UG Degree is essential

Entrance exam is must for MBA either TANCET / MATE / CAT / Consortium

The duration of the MBA programme is two academic years.








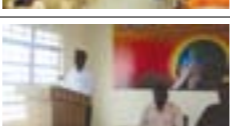



Infrastructure and Hallmarks

- Elegantly furnished, Air conditioned class rooms with state-of-the-art teaching aids.
- Digital library with 3000 titles of books, 17 National journals, 15 International journals and 10 Magazines.
- Advanced computer lab equipped with latest version of softwares such as Tally, SPSS, ERP, POM, Meta Stock, TORA, HTML, C++ and MINITAB
- Transportation facilities are operated in and around Salem Making arrangements for Educational loans, Farmer loans and Scholarships.
- Medical amenities are provided to the hostelers and day scholars with full time medical officers.
- Students are trained in co-curricular and Extra-curricular activities to face industrial challenges.
- Modern class rooms with visual teaching aids.
- Well experienced faculty including persons who completed their post doctoral fellowship abroad.
- A professional placement department enduring training for overall personality development of the students.
- 24 hours lab and Internet facilities.
- National and International seminar and workshops are organized periodically.

Specialization offered

- Marketing ■ HR ■ Finance ■ System ■ International Business
- Production

Seminars, Workshop and Guest Lecture conducted during the academic year 2010-11

S.No.	Title of the Programme	Chief Guest with designation	Photo
1.	MBA Fresher's Class	Dr. S. Thirupathy , Accounts Officer, Dept. of Treasury, Govt. of Tamilnadu	
2.	Corporate Speech & Behaviour	Mr. Abdul Kadhar , Soft Skill Trainer, of Budding Managers, Chennai	
3.	Building Managerial skill for MBA's	Dr. Lenin Karthikeyan , Professor in Management Studies, Modonna Uty, Dubai	
4.	Recent Trends in insurance Mrkg.	Mr. A.M. Nizar , Sr. Channel Development Manager, HDFC Insurance Co. Ltd, Salem	
5.	Overview on non-banking financial and insurance services	Mr. Raja Rajan , Branch trainer, HDFCLIC, Salem	
6.	Recent development issues in Management Education	Mr. Suresh Lal , Centre Director, IMS Learning Resources (P) Ltd.,	
7.	New trends in telecommunication	Mr. Madhu M. Narayanan , Cluster Manager, Reliance Communication Ltd.	
8.	E-learning process & Placement Training for future corporate	Mr. G. Senthilkumar , Area Manager, SKY Quest Com E-Learning (P) Ltd., Coimbatore	
9.	"Managerial skill development"	Dr. A. Mahadevan , Professor in Mgmt. studies Excel Business School	
10.	CD Release on Management student Development	Mr. T. Vijay Ganesh , Secretary, SGSBM, Salem	
11.	Project Training & Placement for MBA's	Mr. R. Vivek , Asst. Manager – HR, ShareKhan Ltd., Chennai	
12.	Management of Financial Services	Mr. A. Mushtaffa , Professor in Management Studies, KSR College of Technology	

Industrial visits during the Academic year 2010-11



Burn Standard Company Limited, Salem



Hut Sun Dairy, Salem



Larsen & Toubro Limited, Karnataka



Indian Institute of Management, Bangalore



Anna Aluminium & Chackson (P) Ltd, Karnataka



Shaswathi Engineering Plastics Ltd., Karnataka



Kitex Garments (P) Ltd, Kerala



The Hindu, Trichy



Hindusthan Photo Film Mfg. Co. Ltd., Ooty

Project and Placement

There are also a number of opportunities over the summer vacations to undertake 8-10 week training with firms, as well as placements during the Easter vacation, that allow students to gain an insight into work in a particular industry. Recent internships include those undertaken with various companies in India. Students who undertake a summer placement as well as final project cum placement training at the end of their penultimate year of their study may use their industrial opportunity for their future carrier, project and placement offer. Our students have gainfully done their project, placed in various concerns and the institution have close touch and with the following companies for consulting, Sharing industrial experiences, Students Project guidance and placement. The companies are:



Students Placed

Upto 31st March 2011, 80% of the students have been placed and we expect 100% placement in the current academic year 2011-12. The details of the students who placed in Sakthi Electricals Ltd, Salem and ShareKan Company Ltd., Chennai & Salem Branch in the field of Finance, Marketing, HR and Customer care as follows.

Sakthi Electrifiers



Jagatheesh S



Vadivel Y



Balasubramanian K



Nesamani P



Ajmal A



Priyadarshini C



Vinothkumar M



Sekar N



Puspa P



Prabu P

ShareKhan



Offer letter presented by our college treasurer Mr. T. Senthilkumar BA, for the Final year MBA Student who are placed in both on Campus and off campus in various concerns.



Students co-curricular activities Educational Tour and other participation.



Centre for Excellence - Club activities



CSR



Marketing Research



Women's Development



Financial Services



HRM



General Management Club



Entrepreneurship

The following are the activities done by our MBA students on their club-centre for excellence.



Inauguration of women development cell



Celebrating world womens day 2011



Onam celebration

B.Ed.,

SRI GANESH COLLEGE OF EDUCATION

(Approved by NCTE & Affiliated to Tamilnadu Teacher Education University, Chennai)

GANESH COLLEGE OF EDUCATION

(Approved by NCTE & Affiliated to Tamilnadu Teacher Education University, Chennai)

The B.Ed., Programme

This programme is offered at a separate college campus, dedicated to the pursuit of creating a pool of committed, passionate teachers. The focus of this programme is to inculcate rigorous and well thought-out training in pedagogy, for teacher-aspirants. The programme also incorporates modern methodologies that will enable teachers to deliver better structured learning experiences for school students



Optional Subjects Offered

- English
- Tamil
- Mathematics
- Physical Science
- Biological Science
- History
- Computer Science
- Commerce
- Economics

Objectives

The B.Ed., aims at making the teachers to acquire relevant knowledge, skills and attitudes in pedagogical methods and preparing the teachers to become role models in classrooms to be an instrument for building productive human capital in our country to face the challenges of globalization.

This programme aims at achieving the following

- To enhance the competencies of teachers at Primary, Secondary and Higher Secondary level of education.
- To create a comprehensive understanding about pedagogical methods in organizing learning experience for students.
- To strengthen the skills of teachers in the class room and school management.
- To develop new skills required for teachers in organizing instructional methods through novel multimedia approaches.



Admission Procedure

Eligibility

A student who has taken BA., or BSc or BLit or a Post graduate degree of Periyar university or any other pattern at the degree level by securing 50% of marks by OC, 45% by BC, 43% by MBC, 40% by SC/S.T and just pass by handicapped and blind individuals are eligible for admission to B.Ed., course

Teaching methodology

- Teaching method is empowered with the help of power point presentation
- Study materials are given in the form of printouts.
- Periodical educational visits are arranged to expose students to gain first hand knowledge
- Every month feedback is obtained from students and necessary remedial steps are taken.
- Seminars, Symposiums and workshops are arranged periodically.
- Intercollegiate meet and science fair conducted.
- Periodical review of students' progress.
- Institution interaction at various levels.
- Soft skill programmes, ID programmes and interview techniques are additional curriculum designed by our institution.
- Periodical guest lectures by eminent experts.



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Salem, Tamilnadu, INDIA

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